

11th Annual

CICT

— 2017 —

SAN FRANCISCO

**Complex
Interventional
Cardiovascular
Therapy**

A Case-Based Workshop

**Exhibit
Prospectus**

JULY 21-22, 2017 | THE FAIRMONT HOTEL | SAN FRANCISCO, CA

WELCOME

Thank you for your support and participation in the 2017 CICT Conference. The following will provide you with important information about this year's conference and your participation as an exhibitor. If you have any questions or need further assistance, please do not hesitate to contact Jennifer Berens, Gaffney Events at (425) 442-1314 or jennifer@gaffneyevents.com. We look forward to working with you and assisting to ensure a successful conference for your organization!

HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel. Please note that room reservations should be made in advance. To reserve a room, please contact The Fairmont Hotel reservations department directly at 415.772.5000 and mention that you will be attending the 2017 CICT Conference. You can also book your hotel reservations online by visiting the symposium website:

www.CICTSymposium.com

PLEASE NOTE: In order to receive the discounted room rate, reservations must be made by Wednesday, June 28, 2017. We have negotiated a group rate of \$283.00 single or double occupancy (per night), plus tax for a Standard Fairmont King / Main Building room, \$309.00 single or double occupancy (per night), plus tax for a Standard Fairmont Queen / Queen Main Building Room, or \$333.00 single or double occupancy (per night), plus tax for a Deluxe King / Tower Building Room. Please be sure to call in your hotel reservations to the number listed above before the deadline to secure a hotel room for your company personnel, as our block will sell out quickly.

EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in the Vanderbilt Room, located on the Terrace Level adjacent to the Terrace Room, where the CICT General Sessions will take place. Booth assignments will be released on-site.

The following equipment will be provided for your use at no additional charge:

- (1) 6' Skirted Table
- 1 Waste Basket
- 1 Electrical Outlet

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the Exhibitor Badge Form, which is located on the CICT website. Each 6' Table Top Exhibit will be entitled to 4 Complimentary Full-Meeting Badges, and 10' x 10' Exhibits 8 Complimentary Full-Meeting Badges. Additional badges are \$450.00 each.

ELECTRICITY

One 10-amp electrical outlet will be provided at each table. If you require supplemental electricity, additional charges will apply.

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Thursday, July 20th between 1:00 p.m. and 6:00 p.m. Exhibits must be set by 6:00 p.m. on Thursday, July 20th. Space assignment will be released on-site. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Saturday, July 22nd, at approximately 5:30 p.m.

CICT 2017 EXHIBIT HOURS

Thursday, July 20th	1:00 p.m. to 6:00 p.m.	Exhibits Set-Up
Friday, July 21st	7:00 a.m. to 5:00 p.m.	Exhibits Open
Saturday, July 22nd	7:00 a.m. to 5:00 p.m.	Exhibits Open
Saturday, July 22nd	5:30 p.m. to 7:30 p.m.	Exhibit Dismantle

SHIPPING

DIRECT SHIPMENT OF MATERIALS TO THE FAIRMONT HOTEL

Exhibit materials may begin to arrive at The Fairmont Hotel on Monday, July 17th. Due to limited storage space, materials arriving before July 17th will not be accepted.

If you need to ship displays, literature or other materials to The Fairmont Hotel, please address them to:

CICT Exhibitor / "Name of Company"
Fairmont San Francisco
950 Mason Street, Atop Nob Hill
San Francisco, CA 94108
Box ___ of ___ (Please be sure to number your boxes)

SHIPPING CHARGES

PLEASE NOTE: The Fairmont Hotel charges \$5.00 per box for incoming and outgoing parcels. Charges are due at delivery and can be charged to your guest room if you are staying at the hotel or by Credit Card if you are not staying at The Fairmont Hotel during the conference.

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the 2017 CICT Conference, the exhibiting company will be responsible for 50% of the exhibit fee if cancelling after July 1, 2017. Cancellations must be made in writing.

LIABILITY

GAFFNEY EVENTS is not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless GAFFNEY EVENTS and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Jennifer Berens, Gaffney Events at (425) 442-1314, or email jennifer@gaffneyevents.com.

We look forward to seeing you in San Francisco for CICT 2017!



Sponsorship Opportunities

- \$5,000 6' Table Top Exhibit**
 - Includes 4 Complimentary Full Meeting Badges
- \$10,000 10' x 10' Exhibit Booth**
 - Includes 8 Complimentary Full Meeting Badges
- \$10,000 Breakfast/Lunch Symposium**
 - Includes Room Rental Cost & AV Equipment and Rental
- \$5,000.00 Pull-Up Banner**
 - 6' Pull-Up Banner with Company Artwork of Choice
 - Prominently placed outside of CICT General Session
- \$5,000 Lanyards**
 - Given to all Symposium Attendees
 - Complimentary Logo on Name Badge Lanyards
- \$5,000 Hotel Key Cards**
 - Given to all Attendees staying at The Fairmont San Francisco
 - Complimentary Logo on Key Card
- \$5,000 Hotel Key Card Sleeves**
 - Given to all Attendees staying at The Fairmont San Francisco
 - Complimentary Logo on Key Card
- \$5,000.00 Attendee Bag Inserts**
 - Industry to provide literature to be distributed in conference attendee give away bags. Will be distributed to all attendees and faculty.
- \$5,000.00 Advertisement in CICT eblast**
 - ½ Page Company Advertisement in 1 CICT eblast