

CICT
— 2021 —
CHICAGO

July 16-17, 2021
INTERCONTINENTAL CHICAGO
CHICAGO

14th Annual

Complex Interventional Cardiovascular Therapy

A Case-Based Workshop

Exhibit and Promotional Prospectus

DIRECTORS

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Exhibit and Promotional Prospectus

WELCOME

Thank you for your support and participation in the CICT 2021 Conference. The following will provide you with important information about this year's conference and your participation as an exhibitor or supporting partner. If you have any questions or need further assistance, please do not hesitate to contact Magdalena Hota from cme4u GmbH at M.Hota@cme4u.org. We look forward to working with you and assisting to ensure a successful conference for your organization!

EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in the foyer next to the main auditorium, where the CICT General Sessions will take place. Booth assignments will be released on-site.

The following equipment will be provided for your use at no additional charge:

- 6' Skirted Table
- 1 Waste Basket
- 2 Chairs

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the [Exhibitor Badge Form](#), which is located on the CICT website. Each 6' Table Top Exhibit will be entitled to 4 Complimentary Full-Meeting Badges, and 10' x 6' Exhibits 8 Complimentary Full-Meeting Badges. Additional badges are \$550.00 each.

ELECTRICITY

Power strips must be hired directly with the hotel by completing the [Exhibitor Order Form](#).

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Thursday, July 15th between 2:00 p.m. and 8:00 p.m. Exhibits must be set by 8:00 p.m. on Thursday, July 15th. Space assignment will be released on-site. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Saturday, July 17th, at approximately 6:30 p.m.

CICT 2021 EXHIBIT HOURS

Thursday, July 15	2:00 p.m. to 8:00 p.m.	Exhibit Set-Up
Friday, July 16	7:00 a.m. to 6:00 p.m.	Exhibits Open
Saturday, July 17	7:00 a.m. to 6:00 p.m.	Exhibits Open
Saturday, July 17	6:30 p.m. to 7:30 p.m.	Exhibit Dismantle

Exhibit and Promotional Prospectus

SHIPPING

Shipping will be handled by FedEx at InterContinental Chicago Magnificent Mile. Please schedule your shipment(s) to arrive 3–4 days prior to the event start date to avoid additional storage fees. Address the boxes to Magdalena Hota cme4u GmbH - CICT 2021. Please do not ship any items to the attention of the Hospitality Manager or Catering & Conference Manager, unless the items are specifically for their use (i.e. hotel specifications, rooming lists, signed documents); this includes any room drops or deliveries to any other area of InterContinental Chicago. **A signed copy of the [Exhibitor Order Form](#) must be returned to Gaukhar Lapezo at Gaukhar.Lapezo@ihg.com, at least 10 days prior to your arrival for order to be filled.**

Please [view the shipping instructions in more detail here](#) or contact FedEx Office Business Center for any further inquiries.

FedEx Office Business Center	Phone: 312.595.0768
InterContinental Chicago	Fax: 312.595.0780
505 North Michigan Ave	Email: usa5589@fedex.com
Chicago, IL 60611	

HOTEL ACCOMMODATION

You are responsible for making the hotel room reservations for your company personnel. Please note that room reservations should be made in advance. To reserve a room, please contact The InterContinental Chicago Magnificent Mile reservations department directly at (800) 628-2112 and mention that you will be attending CICT 2021 Conference. You can also book your hotel reservations online by visiting the symposium website: www.CICTSymposium.com

PLEASE NOTE:

To secure accommodation for your company personnel, reservations must be made via the link or phone number above before Monday, June 14, 2021, as we have a limited number of rooms reserved at a special rate and the block will sell out quickly. CICT 2021 attendees benefit from a special reduced rate at \$175.00 for single or double occupancy (per night), plus tax.

ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Magdalena Hota from cme4u GmbH at M.Hota@cme4u.org.

Exhibit and Promotional Prospectus

EXHIBIT PACKAGES

\$5,000 6' TABLE TOP EXHIBIT

- Includes 4 Complimentary Full Meeting Badges

\$10,000 10' X 6' EXHIBIT BOOTH

- Please note due to size of exhibit area, the depth of your exhibit must only be 6'
- Includes 8 Complimentary Full Meeting Badges

PROMOTIONAL OPPORTUNITIES

\$10,000 BREAKFAST/LUNCH SYMPOSIUM

- Includes Room Rental Cost & A/V Equipment and Labor
- 1 Available

\$10,000 ATTENDEE WIFI

- Attendees will stay connected with WiFi compliments of your company. Network & Password branded with your company name and custom password.
- 1 Available (Exclusive)

\$10,000 LANYARDS

- Given to all Symposium Attendees
- Highlight your company logo and products by sponsoring the Meeting Badge Lanyards
- 1 Available (Exclusive)

\$10,000 HOTEL KEY CARDS

- Given to all Faculty, Fellows and Attendees staying at Intercontinental Chicago Magnificent Mile
- Complimentary Logo on Key Card
- 1 Available (Exclusive)

\$10,000 HOTEL KEY CARD SLEEVES

- Given to all Faculty, Fellows and Attendees staying at Intercontinental Chicago Magnificent Mile
- Complimentary Logo on Key Card Sleeves
- 1 Available (Exclusive)

\$5,000.00 PULL-UP BANNER

- 6' Pull-Up Banner with Company Artwork of Choice
- Prominently placed outside of CICT General Session
- 1 Available

\$5,000.00 ATTENDEE BAG INSERTS

- Industry to provide literature to be distributed to all attendees and faculty in conference bags.
- 2 Available

\$5,000.00 ADVERTISEMENT IN CICT EBLAST

- Company Advertisement in 1 CICT eblast
- 2 Available

Terms and conditions

AMERICANS WITH DISABILITIES ACT

Exhibitors are responsible for fully complying with all applicable provisions of the Americans with Disabilities Act.

CONDUCT OF EXHIBITORS

- Exhibits must be staffed during Industry Exhibition hours.
- Set-up and dismantling is only permitted during scheduled times. Exhibitors who do not comply will be penalized with a \$1,000 fee.
- It is against CICT policy to provide complimentary exhibitor badges to physicians. If a physician is found to attend the meeting with an exhibitor badge, he/she will have to pay full price for the badge or leave the meeting.
- Entertainment, amusement or demonstrations of non-product items or services must be approved by the congress organization.
- Product information in any form may only be displayed within the exhibitor's booth area.
- Furniture needed for catering purposes is not allowed to be used for displaying product information.
- CICT reserves the right to make judgments on-site regarding booth layout and conduct of exhibitors that detract from the overall presentation of the meeting and if necessary, will ask exhibitors to make appropriate adjustments.

CME COMPLIANCE AND INDUSTRY SUPPORT

Commercial support from industry does not influence educational content, faculty selection and product usage at CICT.

Exhibitors must comply with the Accreditation Council for Continuing Medical Education (ACCME) standards and guidelines for medical education, including the Standards for Commercial Support.

SOCIAL ACTIVITIES POLICY

CICT requests that exhibitors not schedule social events and unsanctioned meetings that draw physicians out of scientific sessions and satellite programs.

INSURANCE

CICT, the congress organization and congress venue are not responsible for theft or damage to exhibitor property.

Exhibitors wishing to insure exhibit materials, goods or wares against theft, damage by fire, accident or loss of any kind must do so at their own expense. Exhibiting companies are also responsible for obtaining general liability insurance coverage against injury to persons

and property in commercially reasonable amounts, and to designate CICT and congress organizer as additional named insureds.

FOOD AND BEVERAGE

Distributing food and beverage from an exhibitor booth is permitted only if the food and beverage is ordered through cme4u. Information about ordering food and beverage will be included in the Exhibitor Service Kit. Service of alcoholic beverages is strictly prohibited.

TERMS AND CONDITIONS COMPLIANCE

The application for any of the above mentioned promotional opportunities is a binding contract and indicates the applicant's willingness to abide by all contract terms, conditions and general rules and regulations listed in the confirmation, as well as such additional rules and regulations that the course directors and/or congress organization deem necessary to ensure the success of CICT 2021. These terms and conditions may be amended at any time by the course directors and/or congress organization and all amendments, upon publication, shall be equally binding on all parties affected by them as the original regulations.

TERMS OF PAYMENT

100% upon receipt of invoice. Bankers draft in USD only, made payable to "cme4u GmbH" (bank details will be advised on the invoice). All prices and charges are subject to German tax law. All payments must be received before the start date of the meeting. Should the sponsor fail to complete payments prior to the commencement of the meeting, the organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined above.

MEETING CANCELLATION POLICY

In the event that CICT is abbreviated or cancelled because of circumstances beyond the course directors' and/or congress organization's control, including, but not limited to civil disturbance, earthquake, electrical outage, explosion, fire, freight embargo, strike or labor unrest, flood, hurricane, tornado or other acts of God, an act of war, terrorism, or the act of any government or any government agency or official, the course directors and/or congress organization reserves the right to unilaterally terminate the agreement between the course directors and/or congress organization and the exhibitor that is entered into/and or the license that is granted by virtue of the submission of this exhibitor prospectus and its acceptance by the course directors and/or congress organization.

In these circumstances the exhibitor expressly agrees to waive any claim the exhibitor may have against the course directors and/or congress organization, including, but not limited to, those for fees paid by, or on behalf of the exhibitor for booth spaces, registration, workshops, satellite events, advertising, promotional opportunities, food and beverage, grants, audiovisual services, signage, housing, travel and all other services agreed and paid.

CANCELLATION OR MODIFICATION POLICY

Cancellation or modification of exhibit or promotional items must be made in writing to cme4u GmbH. The organizers shall retain:

- 50 % of the agreed package amount if the cancellation/modification is made before March 24, 2021 inclusive.
- 100 % of the agreed package amount if the cancellation/modification is made after March 25, 2021

CICT 2021 Application Form

Company (as it should appear in print)

Official contact name

Title

Company address

City

State

Country

Zip / Postal code

Telephone (country code / city code / number)

Fax (country code / city code / number)

E-mail (mandatory)

REQUESTED EXHIBIT PACKAGE

- 6' Table Top Exhibit: \$ 5,000
- 10' x 6' Exhibit Booth: \$ 10,000

REQUESTED PROMOTIONAL OPPORTUNITIES

- Breakfast/Lunch Symposium: \$ 10,000
- Attendee WiFi: \$ 10,000
- Lanyards: \$ 10,000
- Hotel Key Cards: \$ 10,000
- Hotel Key Card Sleeves: \$ 10,000
- Pull-Up Banner: \$ 5,000
- Attendee Bag Inserts: \$ 5,000
- Advertisement in CICT eblast: \$ 5,000

AUTHORIZATION

The company submitting this application understands that this application is a binding contract. Once signed, it indicates the applicant's willingness to abide by all contract terms, conditions and general rules and regulations listed in this prospectus, as well as any additional rules and regulations that the conference organizers deem necessary to ensure the success of CICT 2021. The terms and conditions may be amended at any time by the board of directors or conference organizers and all amendments, upon publication, shall be equally binding on all parties affected by them as the original regulations. The signer of the application agrees to share the terms and conditions with all exhibiting company representatives who attend CICT.

PAYMENT

Cme4u will send you an invoice upon receipt of this form.

FULL PAYMENT is due 30 days after issue of invoice.

I have read and agree to the terms and conditions including the CICT Cancellation Policy (page 6) and will abide by these terms.

Authorized signature

Date

Name (please print)

Title

Please send application to
cme4u GmbH
attn.: Magdalena Hota
M.Hota@cme4u.org
+49 (0) 6109-6960763